



START FREEDOM is a brand new project for schools to inspire the world's young people to learn more about the issue of human trafficking and what they can do to help eradicate it.

www.startfreedom.org

▲ **START FREEDOM TO STOP THE TRAFFIK**

4 simple steps to START FREEDOM

- 1. SIGN UP ONLINE** at www.startfreedom.org
- 2. 14 OCTOBER 2009: START FREEDOM LAUNCH**

STOP THE TRAFFIK will broadcast an exclusive short film in collaboration with the United Nations to be streamed live into schools around the world.

After the broadcast, registered schools will have privileged access to education kits, packed with creative lessons and activities focusing on:

- ▲ What trafficking is
- ▲ Trafficking and commodities: responsible consumerism
- ▲ Gender issues and trafficking (global and local)
- ▲ What you can do

All resources are translated into Arabic, Chinese, English, French, Russian, Spanish, Dutch and Hindi.

3. THE CHALLENGE

As part of the final lesson, young people are challenged to creatively express their response to trafficking and take the message into their community. This can be through street theatre, film, dance, art, writing or photography.

4. MARCH 2010: GLOBAL START FREEDOM WEEK

Via the START FREEDOM website, young people from all over the world will connect, engage and share the varied and creative ways they marked their objection to human trafficking.

▲ **SIGN UP, GET INVOLVED**



▲ **TRAFFICKING IS...**

- ▲ when family members, friends or strangers deceive or force someone into moving from home. This is often through false promises of work or education.
- ▲ to be bought and sold to be someone's slave in places like a house, a brothel, a circus, a sweat shop, on a farm or in a factory.
- ▲ the fastest growing international crime. In the two minutes it takes you to read this, two people will have been trafficked across an international border.
- ▲ to be without freedom where victims suffer repeated violence, abuse, rape, fear, torture, threats to themselves and their families.

▲ **HALF OF TRAFFICKING VICTIMS ARE UNDER 18**

